

AMERICAN WILDERNESS ODYSSEY

TOUR PACK

"...a truly absorbing evening which transported us all to an America brought to life with words and songs."

"What a joy it was! The warmth and easy-going storytelling, coupled with the fabulous guitars and piano, really carried me along on the journey. It was like travelling with old friends."

Artisan Creative presents
STEVE BONHAM AND THE LONG ROAD
**AMERICAN
WILDERNESS
ODYSSEY**

Music and storytelling
Touring 2023

**RENEGADE
AMERICANA**

Join us on an incredible journey, searching for the moonshine, myth and madness of the American Wilderness.

An evening of stories and songs. Tales of outlaws, ghost towns, the emigrant, the doomed lover, the extraordinary lives of ordinary people, real and imagined.

Written from the nitty-gritty experience of month-long treks and road trips, off the main strip, along the backwoods and byways of the southern states of America, Steve Bonham and The Long Road bring to life the songs and stories from their acclaimed **American Wilderness Odyssey** album and its companion book.

“Ambitious, hypnotic, brooding, infused with sadness and joy, capturing the panorama of its physical and emotional canvas ... irresistible.”
- Mike Davies, *Fatea Magazine*

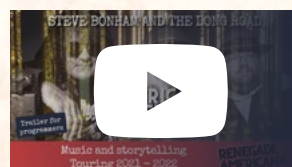


For bookings

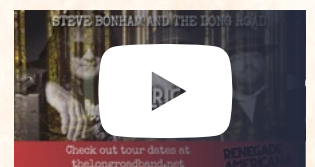
chris@artisan-creative.com
Chris Lydon 07816 996769

thelongroadband.net/awotrailers

Trailers



Trailer for programmers



Trailer for audiences

thelongroadband.net
thelongroadband.bandcamp.com
bit.ly/spotifythelongroadband

[thelongroadbanduk](https://www.facebook.com/thelongroadbanduk)
[thelongroadband](https://www.youtube.com/thelongroadband)
[thelongroadband](https://www.instagram.com/thelongroadband)
[thelongroadband](https://www.tiktok.com/thelongroadband)

AMERICAN WILDERNESS ODYSSEY

Industry feedback

Audience feedback

“One of the most inspiring things I’ve ever seen!”

“I didn’t know what to expect, when we booked. I was blown away!”

“There’s nothing more heartwarming than watching a brilliantly talented group of musicians, who’ve written their own music from the heart, get out there and want to share and entertain with others.”

“Just a brilliant show. A really unique and great way of doing it!”

“We have travelled through the same parts of America ... It made us yearn to get back out on the road and re-visit some of those brilliant places, and make more of our own stories to share!”

“I enjoyed it immensely. The energy, musicianship and creativity of the trio are inspiring and hugely entertaining. They deserve to be exposed to the world!”

“Loved every minute of the Long Road show. The catchy melodies and lyrics together with the narrative took us on a memorable journey through the American Deep South. The trio made it a really enjoyable and entertaining evening.”

“American Wilderness Odyssey performed at Salford Arts Theatre and what a joy it was! The warmth and easy-going storytelling, coupled with the fabulous guitars and piano, really carried me along in the journey. It was like travelling with old friends. Our audience loved spending time ‘on the road’ with the boys.”

**Roni Ellis, artistic director
Salford Arts Theatre**

“Cracking to have Steve Bonham and The Long Road back, kicking off their tour. Brilliant to have live music, great stories - and a real live audience to interact with. Looking forward to having these guys back again soon!”

**Ken Ward, venue manger
Venture Theatre, Ashby**

“We were treated to a truly absorbing evening which transported us all to an America brought to life with words and songs. Three true musicians in our theatre and a show full of insights and reminiscences which deserves to be seen and heard across the land!”

**Chris Berry, director
Printers Playhouse, Eastbourne**

“At Steve Bonham and The Long Road’s show, I was transported on a magical trip! An unbelievable musical journey through the American heartlands. A complete blend of folk, rock, country, blues & jazz. What do they call it? Artisan Music! A totally potent distillation of musical ingredients guaranteed to give a better kick than a jug of moonshine!”

Geoff Russell, Hailsham FM radio DJ

ABOUT STEVE BONHAM AND THE LONG ROAD

The Long Road were formed with a single mad idea to go back to the source to explore and reimagine what might grow out of the great musical roots of USA.

A crazy notion to try distil something original and powerful from the elements that made some of the most potent music ever heard by human ears.

The band call it Moonshine Music: taking a few simple, authentic ingredients adding a little heat and magic to try to conjure up some rare, raw spirit.

Their music is definitely acoustic but of a powerful and stirring kind. Big melodies and great riffs abound and the stories they wrap round them are intimate and expansive, funny and moving.

“Everything about Steve Bonham and The Long Road is out of the ordinary.” - *Maverick Magazine*



“Make no mistake about it! Steve Bonham and The Long Road are a British band, but their interpretation of American styles is tantamount to anything their transatlantic brethren have released in recent years.”
- *Indie Source Radio*

Who is who?

Steve Bonham
Vocals and guitar

Chris 'the Bishop' Lydon
Piano, organ, vocals & percussion



AMERICAN WILDERNESS ODYSSEY

Unique selling points

Audience development plan found here: <https://bit.ly/TheLongRoadAWO>

- Original songs as wide and free as the canvas of the American Wilderness itself
- Unique stories based on real experiences
- Songs and tales to make you laugh, be inspired and to wonder
- A celebration of the great gumbo of humanity of the southern USA
- A new way of seeing a place that is already written into our imaginations



Working together

We'll work with your team to come up with a plan that could include:

- Development of a social media plan
- Development of a local and regional press/PR strategy
- Identification of local organisations and key influencers
- Box office briefing
- Direct mail strategy
- How we can maximise audience experience
- Retaining audience members post-show

Examples of marketing materials found here:

<https://bit.ly/TheLongRoadAWO>

AMERICAN WILDERNESS ODYSSEY

Technical information

Further details found here:

<https://bit.ly/TheLongRoadAWO>

PERSONNEL

Two artists.

RUNNING TIME

Flexible, but broadly:

- Two c. 45-min halves with 20 min interval = 110 min total
- OR c. 1 hour, no interval = 60 mins total

VENUE SPACE REQUIRED (w x d)

Three-person show: 3.5m x 1.5m.

Two-person show: 2.3m x 1.5m.

Details on tech spec doc.

PRE ARRIVAL

Basic pre-rig by venue (please inform producer if not possible).

ARRIVAL / GET IN

Ideally two hour get-in (but can be flexible).
Venue technical contact to help answer questions.

LIGHTING SET UP

Warm wash on whole stage. Simple lighting cues for start/end of each act, if possible.

BACKDROP

Plain backdrop is ideal, but we can be flexible. We have pop-up banners to act as our background.

ONSTAGE POWER

2 sockets needed in three locations on stage (left, middle, right) = six sockets total.



SOUND SETUP

Channel list provided on detailed doc.
We bring all instruments and backline.
We can bring microphones and stands, if venue cannot provide.
We can bring front of house PA, if venue cannot provide.

GET OUT

30 minutes is usual, 1 hour max.
De-rig of company equipment will be undertaken by producer unless otherwise agreed.

OTHER REQUIREMENTS

Dressing room(s) or space(s) for artists (two people).
Venue to provide a staff member to operate sound and lights (basic cues) (if available).

MERCHANDISE

We have vinyl, CDs and companion books available. Happy to sell ourselves or venue sells on our behalf on commission basis.



For bookings

chris@artisan-creative.com

Chris Lydon 07816 996769



Artisan
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Books | Recordings | Performance